ORDER

Orders Order / Rev: 704204 - 2 06261216 Alt Order #: AMRCNS 4 PROSPERITY Product Desc: Estimate: 1866 08/22/12 - 08/27/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/02/12 / 08/22/12 T-WAS Order Type: Political Sales Region: NAT Mentzer Media Services/ POL Name: Agency **Buying Contact:** Elise Cloyd Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 600 Fairmount Ave. Suite 306 Billing Cycle: EOM/EOC Towson, MD 21286 Agency Commission: 15% Advertiser **Americans For Prosperity** Name: Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential 00:15:00 Order Separation: Priority: P-3 Advertiser External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount		
07/30/12	08/26/12	55	\$63,740.00	\$54,179.00		
08/27/12	08/27/12	16	\$14,700.00	\$12,495.00		

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	55	\$63,740.00	\$54,179.00	0.00
September 2012	16	\$14,700.00	\$12,495.00	0.00
Totals	71	\$78,440.00	\$66,674.00	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ln Ch Start End	Inventory Code Break	Start/End T	īme Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
1 WTSP 08/22/12 08/24/12	M-F 6-7a CM	6-7a	WTF	:30 6	\$360.00 P-2	0.00 NM	6	\$2,160.00
	6-7a 10 News							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	WTF 6	\$360.00	0.00					
2 WTSP 08/22/12 08/24/12	CBS This Morning CM	7-9a	WTF	:30 3	\$360.00 P-2	0.00 NM	3	\$1,080.00
	CBS This Morning	(7:00 AM-8:0	,					
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	WTF 3	\$360.00	0.00					
3 WTSP 08/22/12 08/24/12	CBS This Morning CM	7-9a	WTF	:30 3	\$360.00 P-2	0.00 NM	3	\$1,080.00
	CBS This Morning	(8:00 AM-9:0						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	WTF 3	\$360.00	0.00					
4 WTSP 08/22/12 08/24/12	M-F 9-930a 10 News, 9a@M	9-9:30A	WTF	:30 3	\$280.00 P-2	0.00 NM	3	\$840.00
	10 News, 9am	_						
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	WTF 3	\$280.00	0.00					
5 WTSP 08/22/12 08/24/12	M-F 930-10a CM	930-10a	W- F	:30 3	\$280.00 P-2	0.00 NM	3	\$840.00
	Millionaire M, W, F/Paid T, Th							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 08/20/12 08/26/12	W- F 3	\$280.00	0.00					
6 WTSP 08/22/12 08/24/12	Price Is Right CM	11a-12p	WTF	:30 3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
	Price Is Right	_						
Start Date End Date	Weekdays Spots/Week	Rate	Rating			ı		

Print Date: 08/22/12 13:44:06 Page 2 of 3

WTSP-TV

Order / Rev: 704204 - 2 Advertiser:

Americans For Prosperity Alt Order #: 06261216 Product Desc: AMRCNS 4 PROSPERITY

Flight Dates: 08/22/12 - 08/27/12 Estimate: 1866

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
6 WTSP 08/22/12 08/24/12	Price Is Right Price Is Right	СМ	11a-12p	WTF	- :30	3	\$1,200.00 P-2	0.00 NM	3	\$3,600.00
Start Date	Weekdays Spots	s/Week 3	Rate \$1,200.00	Rating 0.00						
7 WTSP 08/22/12 08/24/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	WTF	- :30	3	\$1,100.00 P-2	0.00 NM	3	\$3,300.00
Start Date		s/Week 3	Rate \$1,100.00	Rating 0.00						
8 WTSP 08/22/12 08/24/12	M-F 4-5p Dr. Phil	СМ	4-5p	WTF	- :30	3	\$800.00 P-2	0.00 NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12		s/Week 3	Rate \$800.00	Rating 0.00						
9 WTSP 08/22/12 08/24/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	WTF	- :30	3	\$800.00 P-2	0.00 NM	3	\$2,400.00
Start Date Week: 08/20/12	•	s/Week 3	Rate \$800.00	Rating 0.00						
10 WTSP 08/22/12 08/24/12	7-730p Inside Edition	CM	7-730p	WTF	- :30	6	\$600.00 P-3	0.00 NM	6	\$3,600.00
Start Date Week: 08/20/12		s/Week 6	Rate \$600.00	Rating 0.00						
	10 News Special 10 News Special	CM		ecialWT	- :30	4	\$1,200.00 P-2	0.00 NM	4	\$4,800.00
Start Date Week: 08/20/12	•	s/Week	Rate \$1,200.00	Rating 0.00						
12 WTSP 08/22/12 08/24/12		CM	M-F 11-1135		- :30	6	\$2,600.00 P-2	0.00 NM	6	\$15,600.00
Start Date Week: 08/20/12	` '	s/Week	Rate \$2,600.00	Rating 0.00						
13 WTSP 08/23/12 08/23/12	Thu Prime C Person of Interest	CM	Thu 10-11p	T	- :30	2	\$8,000.00 P-3	0.00 NM	2	\$16,000.00
Start Date Week: 08/20/12		s/Week	Rate \$8,000.00	Rating 0.00						
14 WTSP 08/25/12 08/25/12	Sat 8-10a CBS This Morning Satu	CM	Sat 8-10a	S-	- :30	2	\$320.00 P-2	0.00 NM	2	\$640.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	J	s/Week 2	Rate \$320.00	Rating 0.00						
15 WTSP 08/25/12 08/25/12	Sat 7-730p Inside Edition	CM	7-730p	S	- :30	1	\$600.00 P-2	0.00 NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12		s/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
16 WTSP 08/26/12 08/26/12	CBS Sunday Morning	CM	Sun 9-1030a		S :30	1	\$1,600.00 P-2	0.00 NM	1	\$1,600.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	CBS Sunday Morning Weekdays Spots	s/Week 1	<u>Rate</u>	Rating 0.00						
17 WTSP 08/26/12 08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	\$1,600.00 Sun 630-7p		S :30	1	\$800.00 P-2	0.00 NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 <u>End Date</u>	·	s/Week	Rate	Rating						
Week: 08/20/12 08/26/12 18 WTSP 08/27/12 08/27/12	M-F 6-7a	CM	\$800.00 6-7a	0.00 M	- :30	2	\$360.00 P-2	0.00 NM	2	\$720.00
Start Date End Date	6-7a 10 News Weekdays Spots M	s/Week	Rate	Rating						
Week: 08/27/12 09/02/12 19 WTSP 08/27/12 08/27/12	CBS This Morning	CM 2	\$360.00 7-9a	0.00 M	- :30	1	\$360.00 P-2	0.00 NM	1	\$360.00
Start Date End Date		s/Week	(7:00 AM-8:00 Rate	Rating						
Week: 08/27/12 09/02/12 20 WTSP 08/27/12 08/27/12	-	CM 1	\$360.00 7-9a	0.00 M	- :30	1	\$360.00 P-2	0.00 NM	1	\$360.00
Start Date End Date	CBS This Morning Weekdays Spots	s/Week	(8:00 AM-9:00 <u>Rate</u>	Rating						

Print Date: 08/22/12 13:44:06 Page 3 of 3

WTSP-TV

Order / Rev: 704204 - 2

Advertiser: Americans For Prosperity

Alt Order #: 06261216

AMRCNS 4 PROSPERITY

Flight Dates: 08/22/12 - 08/27/12

Estimate: 1866

Product Desc:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 08/27/12 08/27/12 CBS This Morning M- - - - -:30 \$360.00 P-2 0.00 NM \$360.00 20 WTSP CM 7-9a **CBS This Morning** (8:00 AM-9:00 AM) Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 08/27/12 09/02/12 M- - - - -\$360.00 0.00 21 WTSP 08/27/12 08/27/12 M-F 9-930a 10 News, 9a0M 9-9:30A M- - - - -:30 1 \$280.00 P-2 0.00 NM 1 \$280.00 10 News, 9am Weekdays Start Date End Date Spots/Week Rate Rating Week: 08/27/12 09/02/12 M- - - - -\$280.00 0.00 E 22 WTSP 08/27/12 08/27/12 M-F 9-930a 10 News, 9a@M 9-9:30A M- - - - -:30 \$280.00 P-2 0.00 NM \$280.00 10 News, 9am Weekdays Start Date Spots/Week **End Date** Rating Rate M- - - - -Week: 08/27/12 09/02/12 \$280.00 0.00 23 WTSP 08/27/12 08/27/12 Price Is Right CM 11a-12p M- - - - -:30 1 \$1,200.00 P-2 0.00 NM \$1,200.00 Price Is Right Weekdays Rating Start Date **End Date** Spots/Week Rate M- - - - -Week: 08/27/12 09/02/12 \$1,200.00 0.00 24 WTSP 08/27/12 08/27/12 M-F 12-1230p СМ 12-1230p M- - - - -:30 1 \$1,100.00 P-2 0.00 NM \$1,100.00 10 News @ Noon Weekdays Rating Start Date **End Date** Spots/Week Rate M- - - - -Week: 08/27/12 09/02/12 \$1,100.00 0.00 1 25 WTSP 08/27/12 08/27/12 M-F 4-5p CM M- - - - -:30 \$800.00 P-2 0.00 NM \$800.00 4-5p Dr. Phil Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 08/27/12 09/02/12 \$800.00 0.00 26 WTSP 08/27/12 08/27/12 M-F 5-530p CM 5-530p M- - - - -:30 \$800.00 P-2 0.00 NM \$800.00 5-530p 10 News Start Date End Date Weekdays Spots/Week Rating Rate M- - - - -Week: 08/27/12 09/02/12 \$800.00 0.00 27 WTSP 08/27/12 08/27/12 7-730p CM 7-730p M- - - - -:30 \$600.00 P-3 0.00 NM 2 \$1,200.00 Inside Edition Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 08/27/12 09/02/12 \$600.00 0.00 E 28 WTSP 08/27/12 08/27/12 10 News Special СМ 10 News Special M-----:30 2 \$1,200.00 P-2 0.00 NM 2 \$2,400.00 10 News Special Start Date **End Date** Weekdays Spots/Week Rate Rating 09/02/12 M- - - - -Week: 08/27/12 2 \$1,200.00 0.00 29 WTSP 08/27/12 08/27/12 LN (M-F) CM M-F 11-1135p M- - - - -:30 2 \$2,600.00 P-2 0.00 NM 2 \$5,200.00 LN (M-F) Start Date Weekdays **End Date** Spots/Week Rate Rating M- - - - -Week: 08/27/12 09/02/12 2 \$2,600.00 0.00 30 WTSP 08/24/12 08/24/12 Bucs Pre-Game CM **Bucs Pre-Game** ---F--:30 2 \$1,200.00 P-2 0.00 NM 2 \$2,400.00 **Bucs Pre-Game** Start Date **End Date** Weekdays Spots/Week Rate Rating ---F--Week: 08/20/12 08/26/12 2 \$1,200.00 0.00

Totals 71 \$78,440.00